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The Brief

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Report from the Chairman, Rick Lacey

As we prepare for an extremely critical election in 2024, it is important to remember why we register and vote Republican.

From the time the Republican Party was founded in 1854, it has stood for conservative family values, a strong defense and low government taxes and regulations.

It was the Republican Party that led the fight for civil rights, and the 19th amendment which gave women the right to vote.

Republicans today continue to fight for these same values, namely quality education for our students, a healthy environment, support for law enforcement to reduce crime, opportunity for small business to grow and create jobs and stand up for the Second Amendment and the Right to Life.

Next year there will be 3 separate elections. First, a Presidential Primary on March 19th, a General Primary on August 20th and the General Election on November 5th.

Get informed and get involved are the best ways to have your voice heard. Join us and you will make a difference!



Assignment from Vice Chair, Cindy Roberts

Howdy! Cindy Roberts here! It's an honor for me to be of service to the Brevard Republican Executive Committee and to be invited to contribute to the Brief!

You have homework!

Commit to memory these two addresses: votebrevard.org and brevardrepublicans.org

Be ready, for at any moment you need to share those web addresses and encourage their use! In your day to day, opportunities come to share these two informative and important websites. You might carry the BREC Media Committee business card information/donation card, or you might have your own Republican business cards printed with these websites included...BUT...if these website names can roll off the tongue in any scenario you'll be offering a fellow citizen excellent service.

Open up these two sites! Spend time hitting every menu link! You will get acquainted with the expansive and all important information they offer us and voters. I truly believe that these sites offer 90% of the voting knowledge any voter can need at any time of the year, at any time during an election cycle. It's not about memorizing all that is provided; memorize the website addresses and learn about what you are recommending when you encourage folks to visit these sites.

For example, votebrevard.gov has: maps of every precinct (particularly for your own precinct), new mail ballot rules, the 2024 election dates and candidate lists, plus finding your very own current voting status within the Supervisor of Elections records...and so much more!

Finding particulars about the Brevard Republican Executive Committee can be found in brevardrepublicans.org. Learn the why, how and what's new in the Republican Party of Brevard. This is the place for volunteer signup, donate to the local Republican Party, and find a Republican Club to join.

Get ready to provide this excellent service to your fellow Brevard neighbors.

Now repeat after me: votebrevard.gov and brevardrepublicans.org.



Musings of Longstanding BREC Member, Kevin McKeown

I was eighteen when I first registered to vote, eager to exercise my Constitutional right and civic duty as an American citizen. But I knew little about the Democrat and Republican parties. The elections office workers explained to me that Florida was a closed primary state, and there were few to no Republican candidates. If I registered as a Democrat, I would have more opportunities to vote. And so I did. Not long afterward, I joined the US Army, and voted by absentee ballot. I asked my family who to vote for in state and local elections, but I always voted for the Republican candidate for President, simply because I felt more closely aligned with the Republican.

After recovering from a serious health issue, I decided to become more politically active. I researched the parties, and found I had nothing in common with Democrats, and almost everything in common with Republicans. It was clear to me that the Republican Party had the best platforms, the best candidates, and the best ideas on how to address local, state, and national issues. So I switched to Republican. The BREC chairman at the time, Howard Futch, took me under his wing, and taught me how important it was to work at the grass roots, making phone calls, knocking on doors, and waving signs. I enjoyed the camaraderie of working with like-minded conservatives on campaigns. It certainly has been a lot of work, and we haven't won every race and campaign, but we've definitely made an impact in Brevard County and in Florida. And now, as our country is at a critical crossroad, it is more important than ever to work TOGETHER to increase our Republican ranks among the voters and to elect Republicans at all levels of Government!

Kevin McKeown, Captain, U.S. Army Ret.



Palm Bay Mayor Rob Medina has been a resident of Palm Bay for more than 33 years. Originally from New York, New York, Mayor Medina chose to settle in Palm Bay after proudly serving with the United States Marine Corps. A servant leader through God, honor, and integrity, Mayor Medina pledges to build public trust by presiding over an open and accessible government in service to the citizens of the great city of Palm Bay.

Medina holds a Master's Degree in Theology, graduating Magna Cum Laude from Life Christian University. He serves as the Director of Ministry at the House Family Ministries Church in Palm Bay. Mayor Medina is happily married to his wife Lissette. He is a father of six children and grandfather of ten. Medina has long been an active youth mentor, as well as a football and baseball coach. He also serves as the Director of Community and Military Relations for United States Congressman Bill Posey.

"In November 2020, I was blessed to be elected as Mayor of this great city," Medina said. "Being entrusted to lead this community is a great honor. My pledge to you is an open and transparent local government. I am committed to working hard every day to increase commercial and light industrial business investment in our City, bringing in more high-paying jobs for our residents. I am prioritizing funding to address our police and fire public safety needs, and to support our roads, storm water system, and other infrastructure as our City grows."

"I want everyone to know that our city is on the rise. Through engagement, accountability, collaboration, and a commitment to a common purpose, we have the power to truly make Palm Bay the greatest city on the face of the Earth. And that makes me Palm Bay Proud."